FILE SPECIFICATIONS

FILE FORMATS
Supply layouts as PDF, Illustrator (AI), EPS, CorelDraw (CDR), or TIFF.

ARTWORK SIZE
Supply artwork at 100% or 25% of the final output. If the file size has been scaled down, make sure it is noted in the file name.

IMAGES & RESOLUTION
For large formats at final size, the preferred resolution for artwork is 150 DPI.
For small format, the preferred resolution for artwork is 300 DPI.

FONTS
Embed all fonts or convert to vector outlines.

LOGOS & ILLUSTRATIONS
Supply all logos and illustrated graphics in a vector format whenever possible.

PANTONE COLOURS
All Pantone colours must be set to "Spot", not to "Process". The following Pantone books we have on-site:
Pantone+ Solid (Coated & Uncoated), Pantone+ CMYK (Coated & Uncoated), and Pantone+ Color Bridge.
If the Pantone reference is from a different book, please provide a swatch sample for matching.
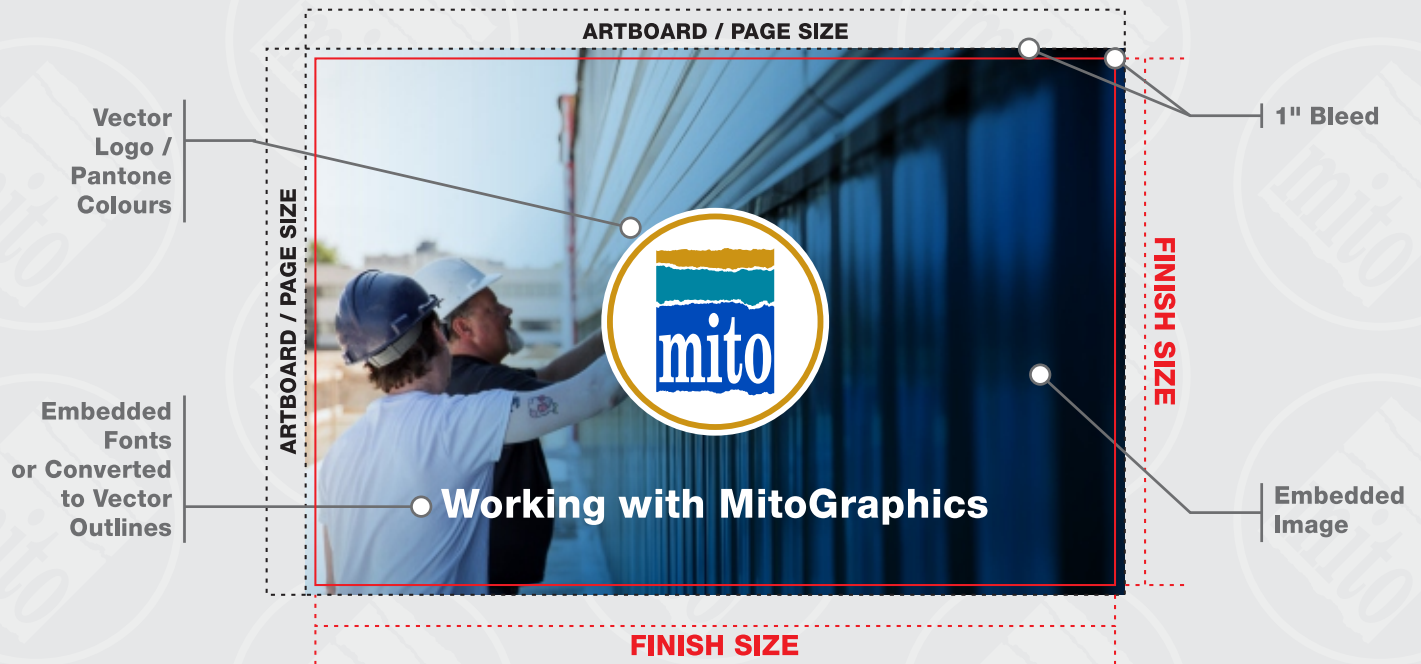
LINE THICKNESS FOR SCREEN PRINT
Line thickness and strokes should be set to a minimum of 0.012" (0.75 points). Artwork including text or objects that include thin areas should be no thinner then the minumum line thickness specified. Areas of artwork that are less then recommended thickness are not guaranteed to print properly.

ARTWORK PREPARATION BREAKDOWN

ARTBOARD / PAGE SIZE

Vector Logo / Pantone Colours

1" Bleed

ARTBOARD / PAGE SIZE

FINISH SIZE

Embedded Fonts or Converted to Vector Outlines

Embedded Image

Working with MitoGraphics

FINISH SIZE

LETTER VISIBILITY CHART FOR SIGNAGE

LETTER HEIGHT	READABLE DISTANCE FOR GOOD IMPACT	READABLE DISTANCE FOR BEST IMPACT	LETTER HEIGHT	READABLE DISTANCE FOR GOOD IMPACT	READABLE DISTANCE FOR BEST IMPACT
3"	30'	15'	18"	180'	90'
4"	40'	20'	24"	240'	120'
6"	60'	30'	30"	300'	150'
8"	80'	40'	36"	360'	180'
9"	90'	45'	42"	420'	210'
10"	100'	50'	48"	480'	240'
12"	120'	60'	54"	540'	270'
15"	150'	75'	60"	600'	300'